PROFESSIONAL BASKETBALL PLAYERS( Portfolio website)

A basketball player is an athlete who plays the game of basketball. Basketball players can play a variety of positions such as point guard, shooting guard, small forward, power forward, or center. These athletes must be good ball-handlers and be able to shoot,pivot,dribble,and pass during a game.

Three Characteristics

* Mobile Compatible (a site can be viewed and used on a mobile device)
* Accessible to All Users(so anyone can view my site)
* Effective Navigation(can help you allow user to access the information they want as quickly as possible by presenting an enjoyable, intuitive layout while increasing ease of use)

SIMILAR WEBSITES

<https://www.wnba.com/> They show similar video, stats, and pictures

<https://www.nfl.com/> They show similar video, stats, and pictures

WEBSITE PURPOSE AND GOALS

PURPOSE

My website is to have an audience with quick access,having accessibility, as well as a

user-friendly, and engage the audience to use my website.

GOAL

* Drive more traffic from audiences to my website
* Decrease site’s bounce rate.
* Raise your conversion rate.
* Increase your email subscribers.
* Make your website more accessible.
* Make it look nice and simple

MILESTONES

* Initial contact
* Planning and strategy
* Content: a good content plan will increase the presence of your website
* Design
* Development and Programming

METRICS

* Average time on page
* How many women are watching my website
* What Countries watching my website
* How many men watching my website
* Which area on my website where people are watching
* Average Session Duration

ANALYTICS TOOLS

<https://analytics.google.com/analytics/web/#/a238442517p328518424/admin/streams/table/4005358438>

<https://gtmetrix.com/features.html>

WEBSITE CONTENT: TEXT AND IMAGES

1. WEBSITE COPY

I. Research Work

Valorant,biltz, and tracker website

ii. TEXT

1. <https://onlinetexttools.com/>

2. <https://cooltext.com/>

3. [https://freetools.textmagic.com](https://freetools.textmagic.com/site)

iii. IMAGES

1.<https://pinetools.com/c-images/>

2.<https://www.pexels.com/>

3.<https://pixabay.com/>

iv. ACCESSIBILITY

1. For people how can’t see colors(allows them to see the right colors)

2. Increase/Decrease on text(allows them to increase the character which allows

Them to see better and decrease if too large)

3. etc.

v.. TEXT TEMPLATES

I. Best guides and information

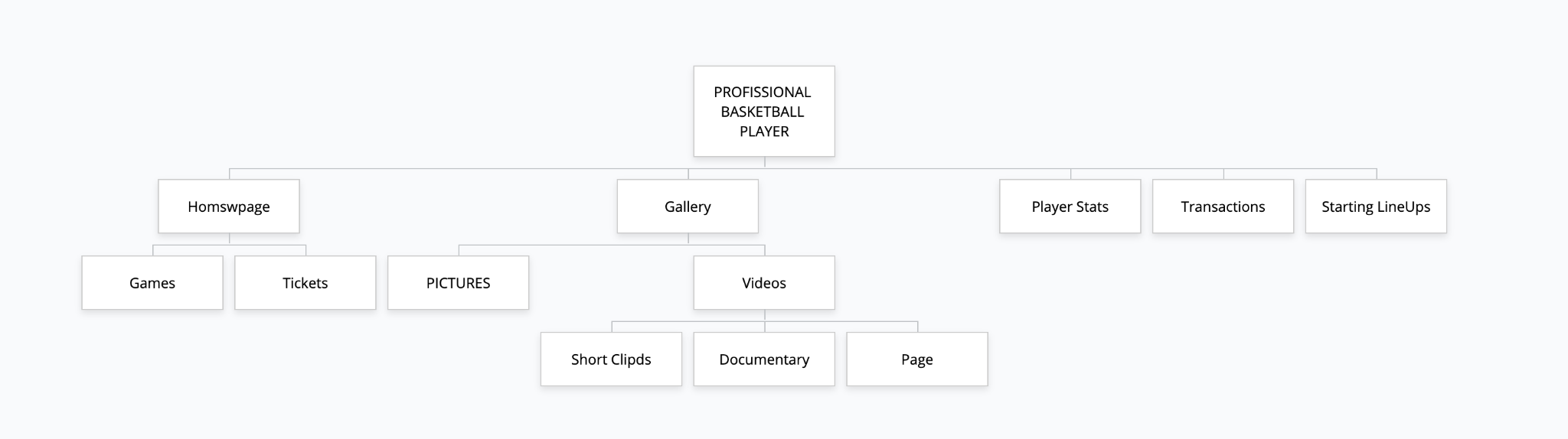
Ii. Mega Mommy Sage Heal Me

Iii.

WEBSITE CONTENT: FUNDAMENTALS

1. SITE MAP

<https://www.gloomaps.com/aZXfGXWA4Z>



2. LAYOUT CONSIDERATION

I. top header ( black background and white bold letter)

Ii. Title with a video background

Iii. Picture with Basketball Players

3. TYPOGRAPHY

I. Clear (clear for the audience to understand)

Ii. Spaced (everything is spaced out,and is not to compact)

Iii. Organized (not messed up where There randomly out in the open)

Iv. Space in between the words (not to close so the audience can read it)

v. Big bold letters (allowing the people to see it)

Vi. etc.

4. COLOR

* White overall color
* A small strip of black with white in side on the

right side of the website.



CREATOR BY: ANDREW WILLAMSON

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ii. etc

5. FUNCTIONALiTY

I. Dribbling(bouncing the basketball ball)

Ii. Passing(throwing the ball to another person)

Iii. Jumping(A person going up in the air)

Iv. etc

6. TARGET AUDIENCE

I. Valorant people who would like to come and look at my website

MOCKUP DESIGNS

I. The picture came off the internet.



Create by simonkr / Credit Getty Images